

## **Fuji Heavy Industries Introduces Finely Tuned New Impreza Series**

Tokyo, June 16, 2005 – Fuji Heavy Industries, Ltd. (FHI), a global manufacturer of transportation and aerospace-related products and the maker of Subaru automobiles, today announced the nationwide sales launch of its new Subaru Impreza series at Subaru dealerships throughout Japan.

The new Impreza has raised its product appeal by redefining its sporty looks and the drivability inherent to this model. Quality feel has been further enhanced while functionality has also been augmented in the newly designed front bumper, grille, and headlights, as well as in other interior and exterior design changes.

The Impreza WRX STI now boasts a maximum engine torque of 422 Nm (43.0 kg/m), nearly perfecting its already outstanding performance and drivability. The model also features an improved version of the driver's control center differential (DCCD), an electronically controlled All Wheel Drive (AWD) system that adds a torque-sensitive, mechanical limited-slip differential (LSD). Balancing high levels of maneuverability and stability, it embodies driving pleasure. Impreza's exterior designs have been made more fully aerodynamic, in recognition of its participation in high-speed rally events and motor sport activities.

Since 2003 FHI has been strengthening its support of the Subaru World Rally Team (SWRT), which takes part in the FIA World Rally Championship (WRC). FHI and SWRT have been closely working to improve on vehicle performance in rallying, to accumulate know-how with the feedback from rallying experience, and to apply that know-how and technology to the production of the Impreza base model.